

# Reduce costs with cloud-based VMware data protection

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# Business challenges

The rise of high-velocity data sources such as cloud, SaaS, mobile and IoT have shifted data storage from the data center to cloud and edge devices. These new data sources are contributing to a compound 61% data growth rate, which in turn has made data a prime target for malicious attacks.<sup>1</sup>

Data isn't the only component growing. New government, compliance and privacy laws have been created, many of which require your business to protect and archive greater amounts of data.

Companies looking to modernize data protection find that legacy solutions force them to drag legacy hardware and complex processes into the cloud; something they are unwilling to do to globally protect, manage and archive data.<sup>2</sup>

<sup>1</sup> IDC, 2019 <sup>2</sup> IDC, 2018



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*"We have holistic management of backups and single file level restore that reduces our IT overhead. With [Druva's] speed, scalability and TCO savings, we now make decisions based on our business objectives rather than the restrictions of our legacy backup solution."*

Wai Chung,  
IT backup administrator  
AmorePacific Hong Kong headquarters

Druva enables organizations to accelerate growth through simple and reliable data protection. Our SaaS architecture delivers enterprise-grade protection while eliminating backup and disaster recovery (DR) hardware to lower costs by up to 50%. Single-click deployment of long-term data retention allows customers to tier backup data across Amazon S3 Glacier Deep Archive layers, further enhancing cost savings.

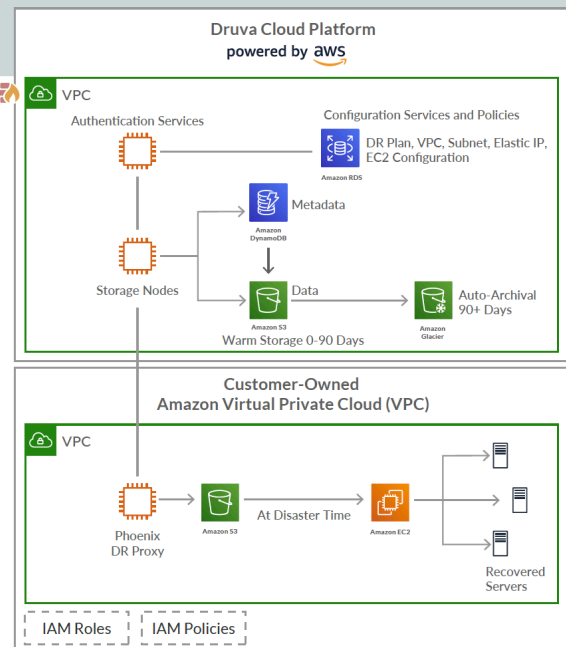
Druva centralizes backup and DR across VMware data centers and hybrid cloud instances as well as SaaS apps, cloud workloads and endpoints. The single data pool and management console simplifies data protection and management and accelerates advanced functions such as data classification, analysis and forensics.



## Cloud-based VMware disaster recovery

**Druva's on-demand solution provides automated disaster recovery and failover testing**

- Eliminate DR infrastructure overhead
- Immediately spin up and failover to any AWS region with a single click
- Failback Amazon EC2 instances to vCenter production instances seamlessly
- Automated workflows define failover configuration
- Failover testing is simplified and automated
- RTO – 15 minutes; RPO – 1 hour



Single-click failover of VMware backups into customer-owned VPC